

Trends and innovations in dermocosmetology:

How skin science reveals new ways for marketing claims?

in-cosmetics, 13 April 2016 Paris



European Centre of Dermocosmetology (CED)

Centre européen de dermocosmétologie

- The European Centre of Dermocosmetology is a **professional association** founded in 1962 in **Lyon**, France to promote and support **research projects**, to organize **training sessions**, to create links with other foreign association, in France and abroad
- Since 1966, and every two years, the CED has been organizing the **European Dermocosmetology Days**, a two-day conference focusing on scientific issues.

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7 June 2016

Scientific Day on
3D Skin print

4 October 2016

Scientific meeting on
**the extraction
methods of vegetable
active ingredients**
organized in
partnership with
Trimatec

30 & 31 January 2017

**28th European
Dermocosmetology
Days** on "*Personalized
genomic and
epigenetic: the future of
dermocosmetology?*"

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Moderators



Anne Canet

*Member of the European Centre of
Dermocosmetology, CED Lyon.
CEO Attraction Consulting
Founder of Skinobs.com*



Vincent Gallon

*Publisher and editor,
PremiumBeautyNews.com
and BrazilBeautyNews.com*

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Panellists



Stéphanie Machon (MAKE IT BLOOM) – Anne Sirvent (Laboratoire DermScan) – Nico Forraz (CTIBIOTECH) – Patricia Rousselle (CNRS)

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Stéphanie Machon



- Doctor of Pharmacy,
- Founder of MAKE IT BLOOM! Consulting and Global Design Beauty Agency
- After an experience in raw material marketing, Stéphanie co-founds COSNESSENS, a creation laboratory in 2001. She launches MAKE IT BLOOM! in 2010. She gives support to B-to-B or public and luxury brands, in strategy or operational ways.

Anne Sirvent



- Scientific Communication Manager at Laboratoire DermScan
- Anne Sirvent, PhD, is the Scientific Communication Manager at Laboratoire DermScan in Lyon, France. After a doctorate in immunology, she began her career at the company in 1997 and since then, has achieved the additional title of R&D Manager. She has 15 years of experience in the field of clinical testing. She is in charge of the technological watch concerning new evaluation techniques and claims substantiation

Nico Forraz



- Chief Executive Officer CTIBIOTECH
- Dr Forraz, PhD in Cell Therapy / Regenerative Medicine - Kingston University / St George's Hospital Medical School, University of London, UK.
- In 2008, he co-founded CTI-BIOTECH with Pr McGuckin in France, focusing on stem cell-based bioassays for dermato-cosmetics, pharmaceutical and biomedical research.

Patricia Rousselle



- Research Director at CNRS
- Patricia Rousselle is research director at CNRS in France where she leads a lab in the Tissue Biology and Therapeutic Engineering Department of the Institute of Protein Biology and Chemistry in Lyon.
- This department is one of the major centres in France specialising in the extracellular matrix and tissue repair field of research.
- Patricia obtained a doctorate in Pharmacy in 1988

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1. Smart Beauty: Your skin will love it !
2. How to evaluate the trendy claims: emotional effects, anti-stress, anti-pollution
3. Human cell-based bioassays to fast track innovation in dermocosmetics
4. The dermal-epidermal junction: a dynamic microenvironment for epidermal stem cell

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THANKS FOR YOUR ATTENTION

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