



SIMPPAR 2023 Highlights.

May 31st, June 1st
ESPACE CHAMPERRET, PARIS

grégory.bonnet.consulting
FRAGRANCE STRATEGY & SENSORIAL INNOVATION
captivating all the senses





CITRUS, FRUITS & VEGETABLES.

NATURALS & BIO-CONVERSION.

ABT ADVANCED BIOTECH. Cucumber Extract Natural

SYNTHETICS.

BASF. Velberry™

MANE. Melbatone

SYMRISE. Oxantha 50% TEC, Sultanene®

and also in the trend...

NATURALS & BIO-CONVERSION.

ABT ADVANCED BIOTECH. Melon Aldehyde Natural Strawberry
Furanone Natural, Gamma Decalactone Natural

EVOLVA. Nootkatone 98% Natural

SYNTHETICS.

GIVAUDAN. Nectaryl

SYMRISE. Mandaril, Ozonil



CITRUS, FRUITS & VEGETABLES. NATURALS & BIO-CONVERSION.

CUCUMBER EXTRACT NATURAL

ABT ADVANCED BIOTECH



ABOUT THE PRODUCT.

Natural cucumber seeds extract.

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

GREEN WATERY FRUITY

DESCRIPTION.

Natural juicy cucumber effect with some salty watery and slightly aldehydic green fatty undertones.

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.

Cucumis sativus

CAS-No.

89998-01-6



VELBERRY™

BASF

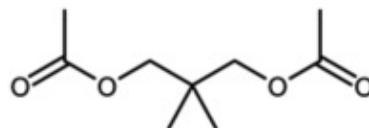
 - BASF

We create chemistry



ABOUT THE PRODUCT.

Velberry™ is a brand new, fresh, and fruity-sweet fragrance ingredient. The innovative top note material with competitive pricing, perfectly meets the high demand for new fragrance profiles. It gives our customers the freedom to fully exploit their creativity. Velberry™ is a safe aroma ingredient with a superior toxicological profile - it is readily biodegradable and not classified*.



*EU CLP Regulation 1272/2008

SOURCE. BASF Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

FRUITY RED-FRUITS GOURMAND

DESCRIPTION.

Fruity fresh natural red-berries aspects with creamy and edible "macaroon" undertones

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.

2,2-dimethylpropane- 1,3-diol diacetate

CAS-No.

13431-57-7

CERTIFICATIONS.

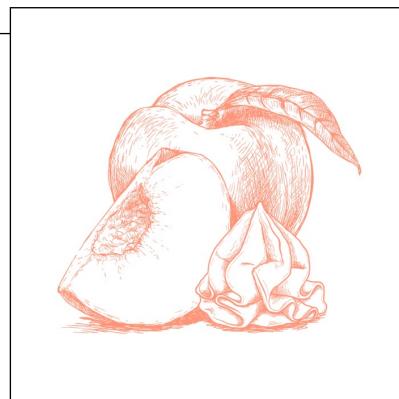
Kosher, Halal, ISO 9001.



CITRUS, FRUITS & VEGETABLES. SYNTHETICS.

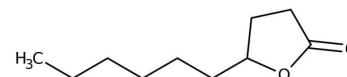
MELBATONE

MANE



ABOUT THE PRODUCT.

The fruity family is increasingly trendy in the world of perfumery. This year we presented MELBATONE, a natural fruity molecule highly valued for its delicious peach scent, accompanied by a delightful whipped cream effect and coconut undertones. It is a versatile must-have ingredient that adds a touch of sweetness and complexity to fragrances, making them more inviting and irresistible.



SOURCE. MANE Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.
FRUITY PEACH

DESCRIPTION.

Velvery fresh & juicy white peach effect with watery undertones.

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.
 γ -decalactone

CAS-No.
706-14-9

SUPPLIER REFERENCE No.
M_0050448



CITRUS, FRUITS & VEGETABLES. SYNTHETICS.

OXANTHIA 50% TEC

SYMRISE

symrise 

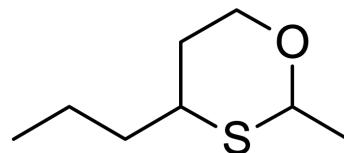


ABOUT THE PRODUCT.

HIGH IMPACT INGREDIENTS COLLECTION.

Oxanthia occurs naturally in yellow passion fruit juice. Its uses in flavors are mostly in exotic fruit formulations such as citrus fruits, passion fruit and tropical fruits. In fragrances, it is good in citrus and exotic fruity notes and brilliant in jasmine and rose and muguet florals, as well as in green aldehydic perfumes.

SOURCE. Perfumer & Flavorist, June 2011



OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

FRUITY CITRUS CASSIS GREEN

DESCRIPTION.

Natural tart citrus grapefruit effect with cassis leaves / sulfurous undertones.

Some tropical fruits facets.

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.

2-methyl-4-propyl-[1,3]-oxathiane

CAS-No.

59324-17-3, 67715-80-4

SUPPLIER REFERENCE No.

106171



CITRUS, FRUITS & VEGETABLES. SYNTHETICS.

SULTANENE®

SYMRISE

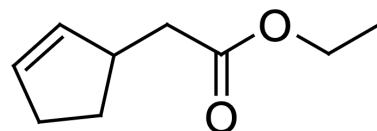
symrise 



ABOUT THE PRODUCT.

HIGH IMPACT INGREDIENTS COLLECTION.

Besides its outstanding performance and top note boosting effects, it represents naturalness, overall juiciness and richness. Sultanene® performs with its fruit vibrations of fruity, pineapple, plum, pear and jackfruit in fruity directions, it can also create surprising effects in woody/oriental surroundings.



SOURCE. Perfumer & Flavorist Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

FRUITY PINEAPPLE PEAR

DESCRIPTION.

Full ripe ananas tropical juiciness with great volume and rich complex floral undertones.

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.

2-cyclopentene-1-acetic acid, ethyl ester

CAS-No.

15848-49-4

SUPPLIER REFERENCE No.

100072





GREENS & AROMATICS.

NATURALS.

BIOLANDES. Labrador Tea Essential Oil Organic
A. FAKHRI & CO. Olive Tree Leaves Absolute
PORT BLAKELY NZ EO. Douglas Fir EO New Zealand

and also in the trend...

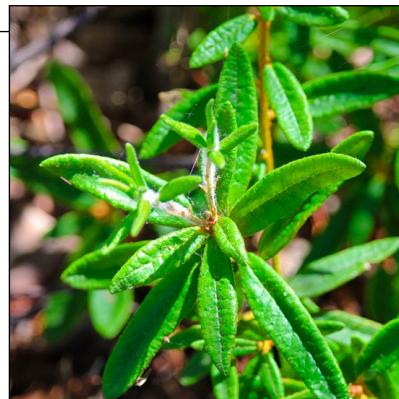
SYNTHETICS.

SYMRISE. Corps Racine, Filbertone 1% TEC



LABRADOR TEA ESSENTIAL OIL ORGANIC

BIOLANDES



ABOUT THE PRODUCT.

Labrador tea essential oil boosts cumin and caraway notes. This reveals a natural combination between freshness and spiciness. This essential oil will marry with white opulent flowers and refresh bottom notes in a fragrance.

SOURCE. BIOLANDES

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

AROMATIC WOODY SPICY

DESCRIPTION.

Aromatic terpenic green head followed by spicy cumine and pink pepper undertones on a woody dry down.

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.

Ledum groenlandicum

PROCESS.

Steam distillation of fresh harvested twigs.

SUPPLIER REFERENCE No.

B555



OLIVE TREE LEAVES ABSOLUTE

A. FAKHRI & CO



ABOUT THE PRODUCT.

Solvent extraction followed by rectification and concentration of the fresh harvested olive tree leaves.

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

FLORAL AROMATIC SPICY GREEN

DESCRIPTION.

Waxy floral aromatic reminiscent of olive oil with spicy green undertones.

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.

Olea europaea L.

CAS-No.

8001-25-0

DOUGLAS FIR ESSENTIAL OIL NEW ZEALAND

PORT BLAKELY NEW ZEALAND ESSENTIAL OILS



PORT BLAKELY
NZ ESSENTIAL OILS



ABOUT THE PRODUCT.

Our oil has an invigorating woody body, evoking the feeling of a walk in the forest. However, the fresh top notes of citrus set Douglas-fir apart from its conifer cousins. Its bright aroma makes it suitable for use in aromatherapy and as a natural fragrance ingredient.

SOURCE. PORT BLAKELY NEW ZEALAND ESSENTIAL OILS Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

AROMATIC CITRUS WOODY GREEN

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.

Pseudotsuga menziesii

DESCRIPTION.

Crisp citrus aromatic green top notes on a very woody sweet piney dry down.
Fresher than other pine or fir extracts.



FLORALS.

NATURALS.

A. FAKHRI & CO. Carnation Absolute, Hibiscus Karkade Absolute

MANE. Rose Lani Absolute, Jasmine Sambac E-Pure
Jungle Essence™

SYNTHETICS.

DSM-FIRMENICH. Lilyflore®, Mimosal™

SYMRISE. Lilybelle®

and also in the trend...

SYNTHETICS.

BASF. Dihydrosan®

DSM-FIRMENICH. Doremox®, Cyclopidene

GIVAUDAN. Florhydal, Dupical

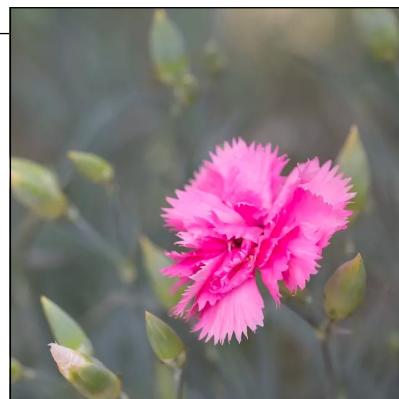
SYMRISE. Cyclodumol Acetate, Interleven Aldehyde Spec,
Jacinthaflor®, Irisnitrile, Nerolione



FLORALS. NATURALS.

CARNATION FLOWER ABSOLUTE

A. FAKHRI & CO



ABOUT THE PRODUCT.

AF&Co. produces a certified 100% Organic Carnation Extract (under EU, USDA-NOP, and Biodynamic standards). Cultivated in most European countries, and the U.S.A. – where concretes used to be produced during the mid-20th c. – the production of Carnation concrete and absolute are, today, entirely an Egyptian affair.

SOURCE. A. FAKHRI & CO Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.
FLORAL SPICY

DESCRIPTION.

Floral rose spicy heavy facets on a soapy green clove dry down.

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.
Dianthus caryophyllus L.

CAS-No.
8021-43-0



FLORALS. NATURALS.

HIBISCUS KARKADE ABSOLUTE

A. FAKHRI & CO



ABOUT THE PRODUCT.

Absolute from the dried fruits and flowers of Hibiscus sabdariffa L.

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

FLORAL FRUITY WOODY

DESCRIPTION.

Floral rosey with dried red fruits and violet facets on a warm woody dry down.

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.

Hibiscus sabdariffa L.



FLORALS. NATURALS.

ROSA LANI ABSOLUTE

MANE



ABOUT THE PRODUCT.

This surprisingly fresh and captivating new rose extract is sustainably sourced in Moldova with full traceability. ROSA LANI ABSOLUTE has a delicate rose petal scent with a delightful fruity freshness. It has a rich texture and gradually transforms into subtle tea notes with comforting undertones of hay.

SOURCE. MANE Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.
FLORAL ROSE FRUITY

DESCRIPTION.

Delicate petally rose floralcy with fruity fresh lychee undertones with some light woody tea hay facets.

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.
Rosa damascena L.

SUPPLIER REFERENCE No.
M_0067625



FLORALS. NATURALS.

JASMINE SAMBAC E-PURE JUNGLE ESSENCE™

MANE



ABOUT THE PRODUCT.

E-PURE JUNGLE ESSENCE™ range is the result of an enfleurage technique combined with supercritical extraction. This environmentally friendly process provides a green alternative to absolutes and reveals a scent stunningly close to that of fresh flowers. JASMINE SAMBAC E-PURE JUNGLE ESSENCE™ is a gorgeous natural floral ingredient with orange blossom and intriguing apricot gourmand facets.

SOURCE. [MANE Website](#)

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

FLORAL JASMINE FRUITY GOURMAND

DESCRIPTION.

Fresh natural full bloom jasmine floral sensation with apricot / peach undertones with gourmand bubblegum effects reminiscent of tuberose.

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.

Jasminum sambac L.

SUPPLIER REFERENCE No.

M_0065949



FLORALS. SYNTHETICS.

LILYFLORE®

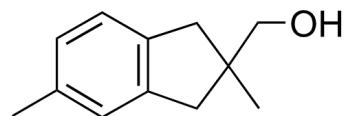
DSM-FIRMENICH

dsm-firmenich 



ABOUT THE PRODUCT.

LILYFLORE® brings incredible volume and structure. Although it appears light on blotter, it offers very good performance in composition and leaves room for incredible strength and a beaming pure performance, bringing a moist fresh note. Non sensitizing and extremely stable, the dynamics of its profile offer, in all applications, endless source of creativity.



SOURCE. DSM-FIRMENICH Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.
FLORAL MUGUET

DESCRIPTION.

Natural white floral muguet note with high volume and rosey dewy facets.

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.
(2,5-dimethyl-2,3-dihydro-1h-inden-2-yl)
methanol

CAS-No.
0285977-85-7

SUPPLIER REFERENCE No.
955210



FLORALS. SYNTHETICS.

MIMOSAL™

DSM-FIRMENICH

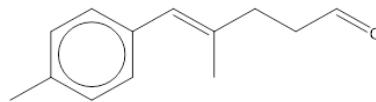
dsm-firmenich ●●●



ABOUT THE PRODUCT.

MIMOSAL™ is really performing and offers an impressive clean and long-lasting effect. It brings a fresh and soft muguet signature to floral accords.

Intense green muguet note with a soft anisic facet and fresh cyclamen undertone.



SOURCE. DSM-FIRMENICH Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

FLORAL ALDEHYDIC MUGUET

DESCRIPTION.

Green aldehydic white flower muguet elements with clean almost watery and soft velvety powdery undertones.

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.

(4E)-4-methyl-5-(4-methylphenyl)-4-pentenal

CAS-No.

1226911-69-8

SUPPLIER REFERENCE No.

960100



FLORALS. SYNTHETICS.

LILYBELLE®

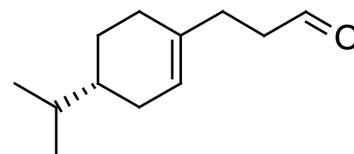
SYMRISE

symrise 



ABOUT THE PRODUCT.

Lilybelle® is a lily of the valley fragrance ingredient with a refreshingly flowery note. It will provide perfumers with novel possibilities for the creation of scents for personal care products, cleaning products and laundry care products. Symrise manufactures Lilybelle® using byproducts from the orange juice industry, so that 83 percent of it is composed from renewable raw materials. The product is also readily biodegradable.



SOURCE. SYMRISE Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

FLORAL MUGUET ALDEHYDIC

DESCRIPTION.

Characteristic muguet olfactive with aldehydic green and some ozonic airy facets.

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.

3-[(4R)-4-(propan-2-yl)cyclohex-1-en-1-yl]propanal

CAS-No.

1378867-81-2

SUPPLIER REFERENCE No.

633687





SPICES.

NATURALS.

DSM-FIRMENICH. Cardamom Green Pods Guatemala SFE

IFF. Upcycled Turmeric Leaf

MANE. Black Tea Extract

and also in the trend...

NATURALS.

BIOLANDES. Upcycled Carrot Seed Terpenless Oil



CARDAMOM GREEN PODS GUATEMALA SFE

dsm-firmenich 

DSM-FIRMENICH



ABOUT THE PRODUCT.

Very aromatic but also fresh and spicy, this ingredient is 100% upcycled, and exclusively sourced from Guatemala through our partner, Nelixia. This high purity extract is the result of our SFE (Supercritical Fluid Extraction) technology, that delicately captures the olfactive compounds, while preserving the natural profile identity of the raw material.

SOURCE. DSM-FIRMENICH Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

SPICY CITRUS GREEN

DESCRIPTION.

Fresh green cardamom pods profile with sparkling citrus top and spicy undertones. Soapy aldehydic profile reduced by SFE technology.

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.

Elettaria cardamomum (L.) Maton

CAS-No.

0008000-66-6

SUPPLIER REFERENCE No.

920370



UPCYCLED TURMERIC LEAF OIL

LMR NATURALS by IFF

Lmr
NATURALS
BY IFF



ABOUT THE PRODUCT.

LMR Naturals by IFF (in collaboration with Nesso) pioneered the development of two new upcycled ingredients from waste side streams related to the processing of turmeric.

Turmeric leaf oil, used in Scent applications, is made from a distillation of turmeric leaves, which are byproducts of the harvest that are typically wasted and not used to their full potential.

SOURCE. IFF Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

SPICY CITRUS GREEN

DESCRIPTION.

Peppery top with bright citrus impact underlined by green terpenic and slightly resinous undertones.

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.

Curcuma longa L.

CAS-No.

84775-52-0

BLACK TEA EXTRACT

MANE



ABOUT THE PRODUCT.

From the gourmand family belongs the powerful **BLACK TEA EXTRACT**, sustainably sourced in Sri Lanka. The tea leaves are harvested by hand to ensure the highest quality before they are processed into our concentrated extract. This impactful ingredient provides herbaceous notes with fruity hints and smoky facets, reminiscent of strong black tea infusions.

SOURCE. [MANE Website](#)

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

SPICY WOODY GOURMAND

DESCRIPTION.

Spicy black tea infusion with dry woody tobacco hay undertones and some chocolate aspects on the drydown.

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.

Camellia sinensis L.

CAS-No.

84650-60-2

SUPPLIER REFERENCE No.

M_0068478

ISOBIONICS® SANTALOL

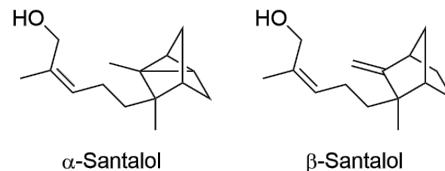
ISOBIONICS®, a brand of BASF

Isobionics®
A brand of BASF



ABOUT THE PRODUCT.

Isobionics® Santalol has a typical woody odor profile of Sandalwood oil and represents the heart note of sandalwood oil. It is produced by fermentation from renewable raw materials (corn starch obtained from corn grown in Europe).



SOURCE. ISOBIONICS Website

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

WOODY SANDALWOOD

DESCRIPTION.

Characteristic sandalwood woody creamy profile with volume.

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.

mainly santalol (alpha and beta)

CAS-No.

2576531-09-2

SUPPLIER REFERENCE No.

SALiso

FIR BALSAM BARK ESSENTIAL OIL

BIOLANDES



ABOUT THE PRODUCT.

The bark: a co-product of the forest industry is distilled within our Canadian facilities.

This essential oil brings gentleness to men perfumes. Its soft woody touches provide a distinctive note to the composition and enhances the long-lasting effect.

SOURCE. BIOLANDES

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

WOODY AROMATIC BALSAMIC

DESCRIPTION.

Typical woody piney aromatic profile with some extra green pea, dry woods and balsamic effects.

SUPPLIER TECHNICAL HIGHLIGHTS..

BOTANICAL NAME.

Abies balsamea L.

PROCESS.

Steam distillation of discarded fir balsam bark chips from wood industry.

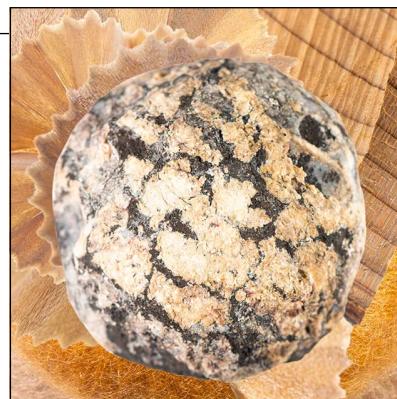
SUPPLIER REFERENCE No.

B1452



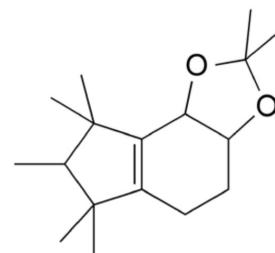
OPERANIDE™

IFF



ABOUT THE PRODUCT.

Operanide™ is the latest addition to the amber ketal family of Ambery Woody molecules (along with Amber Xtreme) providing unmistakable trail with some mossy aspects.



PICTURE. Lund x Mauviel for IFF

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

AMBERY WOODY MOSSY

DESCRIPTION.

Powerful ambery woody mossy note

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.

2,2,6,6,7,8,8-heptamethyl-4,5,6,7,8,8b-hexahydro-3ah-indeno[4,5-d][1,3]dioxole

CAS-No.

823178-41-2





MUSKS.

NATURALS & BIO-CONVERSION.

ACS INTERNATIONAL. Ambrettolide HC

HYBRID BASE.

DSM-FIRMENICH. Ambrette FirAbs

and also in the trend...

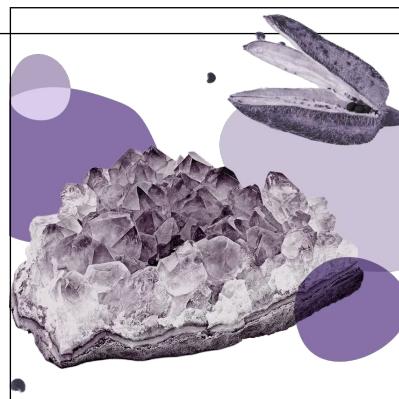
SYNTHETICS.

SYMRISE. Ecomusk R



AMBRETTOLIDE HC

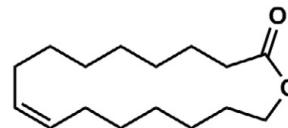
ACS INTERNATIONAL



ABOUT THE PRODUCT.

Ambrettolide HC is the first major musk using white biotechnology, consisting of 100% renewable carbon, based on sugar cane fermentation.

Its other advantage is to be 90%+ cis isomer which is more powerful allowing its use from traces to 20% in formulations.



OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.

MUSKY FLORAL COSMETIC

DESCRIPTION.

Typical opulent white musk profile with floral violet and cosmetic undertones.

SUPPLIER TECHNICAL HIGHLIGHTS..

CHEMICAL NAME.

oxacycloheptadec-10-en-2-one

CAS-No.

28645-51-4

CERTIFICATIONS.

20910



MUSKS. HYBRID BASE.

AMBRETTE FIRABS

DSM-FIRMENICH

dsm-firmenich ●●●



ABOUT THE PRODUCT.

An elegant musky, woody, ambery and powdery ingredient. Ambrette FIRABS is a codistillation of a unique blend of synthetic ingredients, added to a natural ambrette absolute.

Ambrette FIRABS gives a clean effect but also provides richness and sophistication to compositions. Easy-to use, it brings an incredible luxury signature to the fragrance and is an accessible substitute for Ambrette Absolute.

OLFACTIVE ELEMENTS..

OLFACTIVE FAMILY.
MUSKY FLORAL

SUPPLIER TECHNICAL HIGHLIGHTS..

SUPPLIER REFERENCE No.
908844

DESCRIPTION.

Typical opulent white musk profile with powdery cosmetics and some gourmand undertones.





idea

ABOUT ME •••

15 years of passion and professional experiences in Fragrance / Product Development / Retail for seasoned B2B and B2C marketer and Fragrances, Beauty Care & FMCGs expert, with Chemical Engineering background.

I have successfully worked for demanding groups / brands such as Unilever, Beiersdorf, Coty, Henkel, L'Oréal, Manetti, Mirato, Private Labels, ... on marketing, consumers, brand, products or strategic innovation topics.

I help building bridges between R&D, Marketing, Consumer Insights & Sales / Retail to unleash the creative & innovative power of companies, delivering consumer-centric sustainable innovation / strategies tapping into market opportunities and opening new windows of perspectives.

WHAT I OFFER •••

TAILOR-MADE PROGRAMS, FLEXIBLE MISSIONS LENGTHS (from days to weeks) WITH SPECIFIC OBJECTIVES and TARGETTED RESULTS, FITTING WITH YOUR COST CONSTRAINTS.

EDUCATION •••

MASTÈRE SPÉCIALISÉ.

Strategy & Management of International Business, ESSEC (FR).

CERTIFICATE IN ADVANCED STUDIES.

International Management, THUNDERBIRD, Arizona State University (USA).

CHEMICAL ENGINEER.

Chimie ParisTech (FR)

MASTER OF SCIENCE.

Pharmacology, Drug Design & Metabolism, Université de Paris (FR)

PROFESSIONAL LANGUAGES •••

French / English / German / Italian

ACTIVE MEMBER •••

French Perfumers' Society & French Cosmetology Society

Contact me by email: gregory.bonnet@gmx.com and follow the QR Code to my LinkedIn page.

grégory.bonnet.consulting
FRAGRANCE STRATEGY & SENSORIAL INNOVATION
captivating all the senses



UNLEASH THE UNLIMITED POWER OF SENSES & EMOTIONS.

Treat your marketing, R&D, sales and retail teams with an **expert 360° fragrance strategy & sensorial innovation experience**, boosting your development pipeline to meet the next consumers challenges & expectations.

STRATEGIC VISION •••

TRENDS & INSPIRATIONS – BRAND DIAGNOSIS & COMPETITIVE ANALYSIS – SUPPLIERS & INGREDIENTS SCOPING – CONSUMER TESTING & INSIGHT MANAGEMENT –

SUSTAINABLE INNOVATION & PRODUCT DESIGN •••

BRIEF COPYWRITING – FRAGRANCE EVALUATION – STRATEGIC DEVELOPMENT & PLANNING – PORTFOLIO RE-ENGINEERING –

PEOPLE & COMMUNICATION •••

INNOVATION WORKSHOPS – RETAIL EDUCATION – STORYTELLING – CULTURAL MEDIATION – CONFERENCES – ...

Contact me by email: gregory.bonnet@gmx.com
and follow the **QR Code** to my LinkedIn page.

grégory.bonnet.consulting
FRAGRANCE STRATEGY & SENSORIAL INNOVATION
captivating all the senses



THANK YOU!

